

ABSTRACT OF THE DISCLOSURE

The present invention provides a language selecting method and a mobile communication system by which languages can be frequently switched for transmitting information to a mobile terminal. In the mobile communication system of the present invention, when a user selects a language from various languages in which image data stored beforehand in a mobile station is formed, a mobile terminal stores language select information corresponding to the language selected by the user. When starting communication, the mobile terminal transmits a transmission request signal containing the language select information to a service providing apparatus. The service providing apparatus then transmits audio guidance in the language corresponding to the language select information contained in the received transmission request signal to the mobile terminal.

20

1005773-0000